

Monday 11th November

Report to Saltash Town Team – Fore Street Regeneration

Saltash Town Team Members to:

1. Note the various funding available for Fore Street Regeneration
2. Agree in principle to the recommendations for expenditure via Town Delivery and Accelerator Funding – for markets trial, greening and signage - circa £40K
3. Consider further allocation of funds from S106 to enable more to be achieved complementing the TDF and Accelerator Funding
4. Agree to delegate responsibility to procuring the appropriate supplies and services to the Working Group to enable swift progress to be made towards the goal of the first market in March 2025 and all other public realm expenditure committed by 31st March 2025
5. Consider the approach regarding CORMAC support for Fore Street

Section One - Background to Funding Opportunities

Saltash Town Team currently have been successfully awarded three pots of grant funding all of which apply to Fore Street regeneration – these are Town Delivery Funding, Vitality Accelerator Funding and S106 (ring fenced funds)

There are three elements to the funding for Fore Street:

1 Town Delivery Funding (TDF) and Vitality Accelerator Funding:

It has been agreed by Cornwall Council that these two funding pots can be combined providing they are used for the purposes for which they were applied for namely:

- Markets Trial (open space project)
- Wayfinding signage
- Planters, trees in planter or living pillars

After some initial expenditure has been committed including the CORMAC research into the parklets, there is circa £40K left to allocate to the above projects. Expenditure can be capital or revenue.

There is a tight funding deadline – invoices have to be paid by 31st March 2025 though the project can continue until 30th September 2025. This is the priority project for Saltash Town Team to consider.

2 S106 Funding Application – secured for £100K for Fore Street:

This application has been submitted and approved for a range of different Fore Street capital regeneration projects which could add to the TDF and Vitality funding for the three areas above or could be spent on other elements such as seating, flags/banners – note expenditure has to be capital.

Longer deadline of two years plus

3 CORMAC Support:

Following a meeting with CORMAC, Saltash Town Team understand that there are maintenance funds available to handle 'safety' issues e.g. cleaning and maintaining traffic signs and making sure pavements are level/dealing with tree roots etc

There is also the possibility that Saltash Town Team alongside Saltash Town Council could apply for investment funding from CORMAC (via James Hatton) to do more in the future regarding public realm

works; at this stage, it is not clear how much could be applied for and what process may apply to bid for funds.

No specific deadline though makes sense to consider these opportunities alongside other public realm improvements.

Section Two - Town Delivery Funding and Vitality Accelerator Funding

This report deals with TDF/Vitality Funded project which has a tight funding deadline with all invoices to be paid by 31st March 2025.

Progress To Date

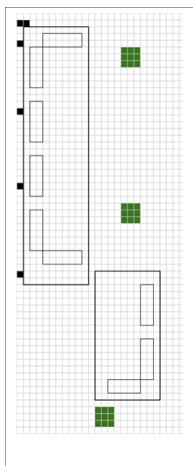
Since the last Saltash Town Team meeting, the following steps have taken place:

- Three meetings of the Working Group – including walkabouts on Fore Street, the first of which was with Will Glassup from CORMAC.
- Agreement from Working Group of their key priorities – **see annotated map** showing the preferred ideas for the locations of trees in planters, living pillars, market area and finger post signage.
- Two professional companies sourced to support the process and advise Saltash Town Team on their initial ideas – The Urbanists and Diverse Events and meetings/phone-calls held with both:
 - a) Offer from The Urbanists (who were sub-contracted by Studio Hive on the original Open Space project) to translate the annotated map into visuals, source appropriate suppliers and costings using their toolkit – there is no cost to Saltash Town Team from The Urbanists. Town Team to receive a verbal update of this information on 11th November
 - b) Proposal put forward from Diverse Events to advise, oversee and deliver the market trial following an on-site meeting.

Section Three – The Proposal (see below and annotated map)

The proposal is to do the following, funding permitting and subject to advice from The Urbanists for 1-4:

- 1. Wayfinding/Interpretation including using Cornish Language**
Opt for signs that complement existing finger posts hence black and gold – exact features to be signed still needs to be decided but the location of the finger posts are indicated on the annotated map
 - 2. Visual Impact where pavement is too narrow (flags or living pillars)**
Opt for living pillars, flags etc to make streetscape more attractive where narrow pavements prevent installation of planters
 - 3. Use of pillars for climbers/plants in planters with height**
Use pillars for some innovative planting to break up monotony
 - 4. Trees in planters with impact**
Allow for best visual impact by considering larger plants/trees in planters; will also save on extensive maintenance
 - 5. Markets Trial**
Test the markets idea between 1st March and 31st August on the area outside Superdrug (6 monthly markets likely to be the third Saturday of each month)
- Diverse Events recommends an open plan layout for markets in the area outside Superdrug and The Original Factory Shop; having taken measurements of the site, they have concluded that this is the only workable option which allows an adequate walkway and enough stalls to make the trial viable. **See diagram (shows 9 stalls but should be 10)**



This proposal does require the removal of the benches, noticeboard and litter bin. Saltash Town Team members would need to agree to relocating these items. This would allow the erection of a 12m X 3M gazebo with the side facing Superdrug to be open. A second 6M X 3M gazebo would also be erected between the large tree and where the current noticeboard is installed. Both gazebos would allow a total of 10 tabletop stalls (6 in the large gazebo and 4 in the smaller one)

The cost for Diverse Events overseeing the markets trial including purchase and storage of the gazebos and sourcing of traders is likely to be around 7K but it is probably prudent to allow up to £8K to cover any additional requirements and contingencies. It is anticipated that Saltash Town Council will undertake the marketing of the markets and any other events that are happening at the same time in Fore Street.

Section Four – Next Steps

The timetable is informed by the following:

- Need for TDF and Accelerator Vitality Funding to be spent by 31st March 2025
- Markets trial to start on 1st March 2025 and continuing until the 31st August 2025 (6 markets)
- Full evaluation of the project and final claim to be completed by 30th September 2025

11th November 2024

- STT meeting to make decisions as per those at the start of the paper

After 11th November 2024

- Peter Ryland to liaise with CORMAC regarding maintenance issues and future investment
- Advice from The Urbanists and Diverse Events to be taken into consideration by the Working Group and final scheme agreed
- Report on final scheme to go to Saltash Town Council by 28th November in preparation for 5th December meeting

5th December 2024

- Saltash Town Council Meeting to agree project recommendations and costs

After 5th December 2024

- Procure capital expenditure with advice from The Urbanists
- Agree installation plan
- Appoint Diverse Events (if appropriate)
- Communication with traders particularly Superdrug and Original Factory Shop

February 2025

- Market stalls ready for use
- Other capital items about to be installed

By 31st March 2025

- All funding used – invoices paid

March to 31st August 2025

- Monthly market trials underway (6)
- Evaluation underway with traders

By 30th September 2025

- Final evaluation and claim to CC for funding